



The Des Plaines Bike & Pedestrian Committee

Dear Business Owner

The Des Plaines Bike and Pedestrian Advisory Committee (DPBPAC) and Shift2Green are organizing the 6th Annual River Trail Bike Ride at the Historic Methodist Campground, Saturday Sept. 9, 2017 at 9:00AM.

Your sponsorship supports the many benefits of cycling with **a cash donation, or donation in kind of food, entertainment or raffle prizes**, plus, associates your business with the positive goals of a healthy lifestyle and safe bicycling. In return, we will send out a press release to 13 local media outlets with your logo and website *** and a public thank-you for your donation**, plus your logo and website will be included in our print* and digital communications** to all members, riders & sponsors.

Your sponsorship is sure to make this year's ride one of the best! **Our ride attracts over 300 riders**, affirming the value that biking and walking - for recreation or transit - has for our community. It's also a great opportunity to get out as a group to celebrate the out-of-doors and enjoy the natural landscapes at the beautiful Historic Methodist Campground nestled among old growth trees, the Des Plaines River & River Trail.

6th Annual Des Plaines River Trail Bike Ride - September 9, 2017



The Des Plaines Bike and Pedestrian Advisory Committee (DPBPAC) is a local volunteer group dedicated to making Des Plaines a better community for pedestrian and bicycle transit, and committed to improving and expanding safe bike and pedestrian pathways.

DPBPAC is a registered 501(c)(3). All donations tax deductible. Tax Exemption #26-053601002676

Support a healthier lifestyle at one of these sponsorship levels with checks made payable to: DPBPAC, 973 Marret, Des Plaines, IL 60016.

- **Event Sponsor \$1000+*****
- **Trail Blazer: \$750-999****
- **Racer: \$500-749****
- **Cruiser: \$250-499***
- **Pacesetter: \$100-\$249***
- **Friends: \$5-\$99**

Thank you,

Wharton Sinkler, Executive Director
The Des Plaines Bike & Pedestrian Committee
P. 847-902-3869 / E.wsinkler@gmail.com
www.dpbpac.org

The Des Plaines Annual River Trail Bike Ride



The Des Plaines Bike and Pedestrian Advisory Committee

www.dpbpac.org * 847-92-3869

Sponsor Form

ORGANIZATION NAME: _____

*as you would like it to appear on event website and promotional materials

Contact Person: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Promotions

Yes! My organization would like to sponsor the annual River Trail Bike Ride in the Des Plaines area by encouraging our ____ (indicate number) employees/contacts/students to participate in the annual River Trail Bike Ride and provide them with related updates, via:

- ___ Email to employees/contacts/students.
___ Flyers in break-rooms, employee lounges, public areas, or for handing out (# ____).
___ Announcement on organization website.
___ Other: _____

Donations

Yes! My organization would like to sponsor the annual River Trail Bike Ride with a financial or in-kind contribution (refreshments, printing, services, prizes, etc.). Please indicate the amount or what you will be donating for the event and the value of donation (e.g. food for breakfast =\$250):

Should you choose to pledge your donation, please fill out the information below.

Pledge: \$ _____ (amount) over _____ (years)

All checks should be made payable to: "DPBPAC" and mailed to: DPBPAC * 973 Margret* Des Plaines, IL 60016. All contributions are tax-deductible. Tax Exemption #26-053601002676. For more information on donating, contact Wharton Sinkler at 847-902-3869 or email wsinkler@gmail.com.